

# Anas Benhammou

Senior Graphic Designer based in Casablanca, Morocco  
behance.net/dsiign3r | dsiign3r@gmail.com

## Experience

### realme — Senior Graphic Designer

Oct 2023 - Present

- Oversee all design projects, from conception to delivery
- Review junior designer's work to ensure high quality
- Refine images, fonts and layouts using graphic design software
- Apply typography techniques
- Maintain brand consistency throughout all our marketing projects
- Stay up-to-date with industry developments and tools

### realme — Graphic Designer

Oct 2022 - Oct 2023

- Worked collaboratively with team members to produce work in an efficient manner
- Responsible for creating visually compelling designs for various marketing materials such as social media graphics
- Remained committed to producing quality content in accordance with deadlines
- Utilized knowledge of typography, grid systems, and page layout
- Created designs for different media platforms
- Worked closely with the marketing team to develop and implement brand guidelines

### INFINIX — Graphic Designer

Aug 2023 - June 2022

- Worked collaboratively with marketing team to increase social media audience
- Retouching and Adaptation of lifestyle images for Instagram
- Creation of visual content for mobile gaming tournaments
- Creation of visual content for events
- Creation of graphic elements for e-Commerce website
- Creation of graphic elements for Mobile app
- Creation of graphic elements for Online Store

## Education

### Art'Com — Visual Communication

2019 - 2020

Professional Licence in Visual Communication

### ISAG — Printing Management

2018 - 2019

Training in printing management

### ISAG — Graphic Design

2017 - 2018

Diploma in computer graphics

### AccèsCom — Computer Science

2015 - 2016

Training in Computer Science

## Principles

Branding, Layout design, Typography, Image manipulation, Print and Digital media design  
Editing, Web design

## Soft Skills

Communication, Time management, Project management, Teamwork, Attention to detail,  
Creativity, Problem solving, Adaptability, Innovative, Flexible

## Technical Skills

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Premiere Pro,  
Figma, Wordpress, Basics of Html/Css